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# Communication Magick

(August 06) We are magick, yes, every single one of us... we are magicians that create realities, change realities, every time we open our mouth in the presence of others... yes ladies and gentlemen, magick.

The definition of magick based on Wiccan tradition is “the changing of consciousness at will.” One definition that Webster’s dictionary offers is: “an extraordinary power or influence seemingly from a supernatural source”.

Here is one example of how easily you perform magick by changing or shifting perceptions. Well, if I were to say to you, don’t think of a purple dragon, you would! Yes, to understand my sentence, a speaker of the English language must have the ‘deeper’ level of experience of connecting my words to something in their world (normally an internal created or remembered picture of a purple dragon).

Another example you say? Sure.... I’ve been giving a talk recently to many local chambers and business groups called “Instant Rapport: How to build rapport with prospects in 60 seconds or less”. By simply knowing the right behavioral patterns, or in NLP terms, the structure of the experience of great rapport, I can model it, educate others on the ‘chunks’ of the experience and thus assist you in having the great influence of some of the most extraordinary communicators of our time.

A recent article (see link below) espouses the use of NLP magick in order to interview successfully greatly increase your changes to get the job you want.

<http://www.timesonline.co.uk/article/0,,8247-2274915,00.html>

Yes, ladies and gentlemen, we are all magicians... and whether we are aware of it or not, we are influencing others.

## ***How are you influencing others consciously or unconsciously?***

Over and over again I ask people the intent of their messages, what they are “really” trying to say to other, what message they really want to send. Certainly, this is a part of the coaching I do with individuals and couples.

HOWEVER... I have an upcoming “Communication Excellence” workshop on September 9<sup>th</sup> and 10<sup>th</sup> where up to 20 people can learn the greatness of the magick of NLP. Learn: how to build rapport, unconscious methods of influencing others, verbal and non verbal channels of maintaining rapport...come and have fun... and much much more! Call 847-566-3122 or write [jim@trulyhumancoaching.com](mailto:jim@trulyhumancoaching.com) to secure your spot today. Also see the upcoming DHE workshop in August listed below... more about feeling great and being in control over the level of ecstasy you experience each day!