



Personalized NLP™ Certification!



Get Certified in NeuroLinguistic Programming (NLP™) today!!

- Learn exactly like the originators!
- Learn what matters most to *you now!*
- Practical applications specifically designed for you!
- No Travel!
- No Hotels!
- No week-long trip!
- Apply NLP directly to situations in Your Life!
- Done on Your time...Learning while living!
- Fun, fun, and oh did I say...**FUN!**

How can this be?

In the *beginning*, Richard Bandler and John Grinder taught *excellence in communication, change and influence*. They did this in the living rooms of friends, they gathered together, practiced, went out into the world, experimented, shared their learning and accelerated their excellence!

...and they became Masters...

How to **get started?**

1. *Decide to be masterful and claim “I’m ready to learn NLP!”*
2. *Sign up here*
3. *Smile, you’re on the way*
4. Receive information, schedule first calls
5. *Begin learning!*
6. Learn more than you ever imagined possible...



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The Skill Sets

Practitioner Certification

Practitioner Level Certification Skills Requirements

A minimum ability to utilize the basic skills, techniques, patterns and concepts of NLP.

1. Behavioral integration of the presuppositions of NLP
2. Rapport Establishment & Maintenance
3. Verbal & Nonverbal Pacing and Leading
4. Verbal & Nonverbal Elicitation of Responses
5. Calibrating through Sensory Experience
6. Representational Systems (Sensory Predicates and Accessing Cues)
7. Milton Model, Meta Model
8. Elicitation of Well-Formed Goals, Direction and Present State
9. Overlapping and Translating Representational Systems
10. Eliciting, Installing & Utilizing Anchors in all sensory systems
11. Ability To Shift Consciousness
12. Submodalities (utilizing including Timelines, Belief Change, Swish Patterns, ect...)
13. Omni Directional Chunking
14. Accessing and Building Resources
15. Content & Context Reframing
16. Creating and Utilizing Metaphors
17. Strategy Detection, Elicitation, Utilization, and Installation
18. Demonstration of Flexibility of Behavior and Attitude.



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Master Practitioner Certification

Master Practitioner Level Certification Skills Requirements

The ability to master the basic skills, techniques, patterns and concepts of NLP.

1. Behavioral competency in all Practitioner level skills and the demonstration to do several of these simultaneously.
2. The ability to design behavioral flexibility and attitudes that produce specific results with self and others.
3. Minimum ability to identify and utilize the Master Practitioner skills, techniques and patterns linguistically:

Changing Beliefs

Eliciting and Utilizing Meta Programs

Criteria:

Identification of and Utilization of Criteria

Adjusting Criteria

Sleight of Mouth Patterns

Deliberate multilevel communication

Stacking Realities

Timeline Patterns

Stacking Presuppositions

Temporal/Spatial Predicates

Negotiating

Propulsion Systems

Installing Strategies

Threshold Pattern

Breaking Generalizations & Building New Ones

Rapid Inductions, Deep Trance Phenomena

Deep Trance Identification

4. Demonstrated ability to do change work with self and others.

Jim Accetta, Truly Human Coaching

www.theseecretsofinstantrapport.com



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The Training

1. Information Gathering
2. Goal Setting
 - a. Big A
 - b. Little a
3. Coordination with Certification Criteria
4. The Plan
 - a. Practitioner 6 months
 - b. Master Practitioner 6-9 months

1. Instruction
2. Installation of patterns-experimenting with the humans
3. Review
4. Repeat
5. Field Trips-more experimenting with the humans
6. Reviews
 - a. Teacher
 - b. Student
7. Completion and certification
 - a. Certificates signed by the Master Richard Bandler!
8. Ongoing support

*Practitioner Certification \$3500.00 _____

*Master Practitioner Certification \$4500.00 _____

***Monthly terms are available as follows:**

Practitioner Certification: \$1000.00 now and 5 monthly \$600.00 payments (\$4000.00 total) _____

Master Practitioner Certification: \$1000.00 now and 5 monthly \$800.00 payments (\$5000.00 total) _____



Personalized NLP™ Certification!



NLP Certification Application

Name:

E-mail:

Street Address:

City:

State:

Zip:

Home Phone:

Business Phone:

Payment:

*Practitioner Certification

\$3500.00

Monthly

*Master Practitioner Certification

\$4500.00

Monthly

1. *What is your current occupation/business?*
2. *How did you find out about the seminar?*
3. *What's the most important thing to you about your personal development?*
4. *What is it that you want most in this training?*
5. *How do you plan to use what you will learn? In what contexts will you use your new skills?*
6. *What other experiences do you have with Hypnosis or NLP™ technology? With whom did you train? Do you have any certifications?*
7. *Do you have an open mind and sense of humor?*
8. *List any self-improvement audio/video tapes, books, seminars you have purchased before.*
9. *Do you know anyone who needs or wants to hear about this seminar? (Please fill in their name, address and phone number and we will send them an information packet)*

NOTE: This is an educational seminar. Neuro-Linguistic Programming and Design Human Engineering™ are licensed technologies of Dr. Richard Bandler. All sales are non-refundable and final.

Signature

Date

Please complete this form then fax it with payment information promptly to: Fax: 847-748-8414

Jim Accetta, Truly Human Coaching

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Credit Card Authorization Form

I, _____, hereby authorize Midwest NLP, Inc. to charge to the following credit card account the amount shown below for my Personalized NLP™ Certification Program.

CREDIT CARD INFORMATION:

Card Type: ___ Visa ___ MasterCard

Card Number: _____

Expiration Date:

Card Verification Code (CVV2)

Name on Card: _____

Billing Address:

Email Address: _____
(You will receive a receipt via email at this address.)

Fee: _____ (fill in amount from p. 4)

Billing Cycle: The first day of each month

Cardholder's Signature:

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Please fax this to 847-748-8414 with your NLP™ Certification Application